



# EVELYN SWANSON

Greensburg, PA | [evelynswanson.com](https://evelynswanson.com) | linkedin: evelynswanson  
evelynswansondesign@gmail.com | 724-961-2083

## SKILLSET

### PROGRAMS

- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Adobe Lightroom
- Adobe After Effects
- Figma
- Canva
- DSLR Photography
- Microsoft Suite

### TECHNICAL

- Typographic Hierarchy
- Color Theory
- Logo Design
- Brand Identity
- HTML & CSS Coding

## EDUCATION

### BFA IN GRAPHIC & INTERACTIVE DESIGN

4.0 GPA

### DEAN'S LIST

Seton Hill University

Jan. 2024 - Present

Mercyhurst University

Aug. 2022 - Dec. 2023

## ROLES

### PRESIDENT

AdPro Graphic Design  
Club | *Fall 2023*

## INDUSTRY EXPERIENCE

### GRAPHIC DESIGN WORK-STUDY

Seton Hill Art Department | *Jan. 2025 - Present*

- Digitally design promotional materials for the Art Department
- Photograph events and classes for the Arts programs
- Design unique promotional stickers for the Department

### GRAPHIC DESIGN WORK-STUDY

Mercyhurst University Art Department | *Sept. 2022 - Dec. 2023*

- Digitally design media including fliers, posters, and postcards for the Art Department and collateral organizations' classes and events
- Layout and hang over 10 student project displays
- Design, write, and schedule weekly social media posts

## ADDITIONAL EXPERIENCE

### WAITRESS

Rizzo's Malabar Inn | *Feb. 2024 - Present*

- Build customer and staff relationships
- Be knowledgeable of over 65 menu items and all aspects of the restaurant
- Keep track of several tasks and carry them out in an efficient manner

### STUDENT AMBASSADOR

Mercyhurst University Admissions Office | *Jan. - Dec. 2023*

- Lead over 50 tours throughout campus for prospective students, staff, and alumni
- Communicate in a welcoming and informative manner to draw in prospective students
- Be vastly knowledgeable about the school historically and presently

## HONORS & AWARDS

Seton Hill Art Student Exhibition 2025

Patricia S. Yahn '50 Juried Student Art Show 2023

SHU Visual & Performing Arts Scholarship 2024 - Present

Sr Angelica Cummings 2nd Place Art Scholarship 2022 - 2023